



COMPLEX TRAINING PROGRAM FOR CORPORATES, SMEs AND STARTUPS BASED ON 3 PILLARS - **STARTUP AND INNOVATION METHODOLOGIES**, **CERTIFIED MENTOR TRAINING** AND A **SANDBOX** TO PRACTICE RISK-FREE WITH INSPIRING STUDENTS.

Inspiring and diverse community to share knowledge and make an impact with CSR and PR opportunities like co-branded programs and finals on Budapest's blockbuster event Brain Bar.

CHALLENGE

Fortune 500 companies falling behind from year to year because they fail to be entrepreneurial and catch up with exponential technologies. Meanwhile companies struggle to engage, motivate and keep employees, especially those Z generation talents who may change professions at least 5 times during their lifetime.

SOLUTION

Complex three-pillar training program with the opportunity to practice in a co-branded sandbox with good PR and marketing, risk-free with inspirational top performing students. Because disruption happens outside of your comfort zone.

TRAINING PART 1

STARTUP AND INNOVATION

keep up with exponential growth

Stanford University Design Thinking concept | Technological trends and innovations | Validation | Failure culture | Business Model Canvas | Pitching | hands-on approach with case studies

PROGRAM



PART 3 - SANDBOX

ENTREPRENEURSHIP MENTOR PROGRAM WITH HIGH SCHOOL STUDENTS

practice with impact & risk-free

A unique international high school entrepreneurship program and community with 3 years of proven track record in Hungary, where student teams can start their first startup projects.

The curricula in an interactive adaptation of global startup accelerator best practices, and sessions are delivered by the trained mentors from the corporate, SME and startup world to give students the broadest perspective possible.

Originally the curricula has been developed in one of the world's leading impact accelerators, Unreasonable Institute US.

TRAINING PART 2

CERTIFIED MENTOR

engage, motivate and close generational gaps.

Characteristics and competencies of a mentor | Practical toolset | Motivation | Generations | Teamwork | Group dynamics | Communication | Integration



september - october
february - march

november - december
april - may

january - may
september - january

3 years
110+ mentors from 40+ companies
150+ students from 45+ schools
1 investment in a startup
Partners including:



Invendor Holding Ltd. has been running uSchool Hungary since 2015. Invendor provides incubation services for startups and designs corporate innovation programs having strong presence in the startup community of the CEE.



ANTONIA IMRE
CEO Invendor,
Program Owner

Innovation expert, advisor, serial entrepreneur and community builder. Antonia introduced several international accelerator programs to Hungary.



REKA OSWALD
Program Manager

Passionate about youth and education having experiences of designing youth programs for 10 years as leader of several youth associations, also has finance background.

